

Arts and Crafts



William De Morgan

William De Morgan (1839-1917) was one of the foremost English tile designers of the late Victorian and Edwardian period. A lifelong friend of William Morris, the founder of the Arts and Crafts movement, he was precisely the kind of designer-craftsman that the movement admired.

Although trained as an artist, De Morgan also inherited a love of science from his father and became an expert on the chemistry of ceramic glazes. Through painstaking research he achieved distinctive, lustrous colours to complement his lively designs, many of which were inspired by Persian art, including the Peacock border featured here.

Tiles used in this setting:
6960A Peacock borders, G9900 Royal Blue Albert,
G9000 Royal Blue Field tile.



6960A Peacock border 2-tile set.
Each tile measures 152 x 76mm (6" x 3").

The background glaze colour is Brilliant White. See pages 32-38 for details of plain and moulded tiles.



◀ Tiles used in this setting: 6991B Shell frieze, B9902 Colonial White Rope, GJB9000 Field tile, GJB9903 Skirting (both Jade Breeze).
For flooring see Original Style Victorian Floor Tiles brochure.



Tiles used in this setting: 6991B Shell frieze, B9000 Field tile, B9900 Albert, B9906 Egg & Dart (all Colonial White), GJB9000 Jade Breeze Field tile.

W. B. Simpson

During its short history from 1873 to 1910 the firm of W. B. Simpson produced some of the most original and beautifully decorated tiles of the period. The Fish and Shell designs reproduced by Original Style make excellent decorative friezes to set against a background of plain and moulded tiles.

The background glaze colour is Colonial White. See pages 32-38 for details of plain and moulded tiles.



6991B Shell frieze 2-tile set. Each tile is 7mm thick and measures 152 x 76mm (6" x 3").



6990B Fish frieze 2-tile set. Each tile is 7mm thick and measures 152 x 152mm (6" x 6").

Tiles used in this setting: 6990B Fish frieze, ▶ GJT9909 Sepia Omega, GJB9907 Wave, GJB9903 Skirting (both Jade Breeze), B9909 Omega, B9000 Field tile (both Colonial White).

Please also refer to photograph on page 2.

